

Empowering Women through Knowledge and Inclusion

Season II | WWW
Women Who Win



She's a GAMER
WHERE WOMEN CONNECT FOR SPORT
Head Coach
Cristina Walters

MONEY 1200^{AM} Wednesdays
RADIO 100.9^{FM} 10A – 11A

TEAM 1010^{AM} Saturdays
102.7^{FM} 11A – 12P
KXPS

*Boomer women make
85% of all purchasing
decisions for their
households.*

We're Celebrating Our First 365 Days with Our "Women Who Win" Promotion – Giving Women a Voice to Thousands for Just \$365.



Contact Cristina Walters, host of She's A Gamer, to start the conversation with women with discretionary income – cmw@shesagamer.com. Visit www.ShesAGamer.com for show details and more.

*Women are prodigious
consumers of video,
internet and radio.*
~Nielsen

Are you...

A small business with a big vision?

A decision maker who knows the value of female consumers?

A nonprofit on a budget?

A generous supporter of a community event?

Get your message heard on the Coachella Valley's only women-oriented radio show, starting from just \$365 per month.

\$365/Month through 12.31.18

- ✓ (25) 30-second commercials airing M-F on Money Radio + bonus spots
- ✓ One 15-second live read promoting product or service (airs on all 4 stations weekly)
- ✓ One 10-minute in studio or call-on interview promoting product or service (airs on all 4 stations)
- ✓ Social and digital media mentions with direct link to sponsor website

\$500/Month through 12.31.18

- ✓ (40) 30-second commercials airing M-F on Money Radio + bonus spots
- ✓ One 15-second live read promoting product or service (airs on all 4 stations weekly)
- ✓ One 10-minute in studio or call-on interview promoting product or service (airs on all 4 stations)
- ✓ Social and digital media mentions with direct link to sponsor website
- ✓ Exclusive segment sponsor
- ✓ Opportunity for discounted onsite remote each month
- ✓ Offsite watch party promotion
- ✓ Mention on weekly podcasts
- ✓ Placement on She's A Gamer sports "101" guides

\$750/Month through 12.31.18

- ✓ (50) 60-second commercials airing M-F on Money Radio + bonus spots
- ✓ Two 15-second live reads promoting product or service (airs on all 4 stations weekly)
- ✓ Two 10-minute in studio or call-on interviews promoting product or service (airs on all 4 stations)
- ✓ Social and digital media mentions with direct link to sponsor website
- ✓ Opportunity for one onsite remote each month
- ✓ Offsite watch party promotion and 10-minute presentation to Gamer guests
- ✓ Prominent promotion on weekly podcasts
- ✓ Prominent placement on She's A Gamer sports "101" guides

BONUS: \$750/month buy includes exclusivity of your product/service throughout the duration of sponsor's contract.

Receive 10% off entire buy if purchase from October 1 – December 31, 2018.

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